Report

The State of Counterfeiting in India 2021

Authentication Solution Providers' Association
Fighting fakes since 1998
Published by:
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Foreword

On behalf of ASPA we feel privileged to present this report, “The State of Counterfeiting in India 2021”. This report has been prepared to statistically represent counterfeit news items in print & other media, to help the reader in understanding counterfeiting trends in India better.

Counterfeiting is a global menace and no economy in the world has remained unaffected by this menace. The Indian citizens lives, and economy has also been affected and disturbingly counterfeiting incidents have been increasing in the last three year. Although, measuring the economic impact of counterfeiting is methodologically challenging, informed studies estimate that trade in counterfeit goods is now 3.3 percent of world trade and increasing. It is well known and documented that counterfeit goods can cause risks to consumers’ health and well-being, distort competition, damage legitimate producers’ interests and their brand names, undermine employment and reduce tax income.

A big challenge is that Counterfeiters are becoming smarter, better funded, and organized. The onus on all impacted parties to stay one step ahead of them is even more critical. The growth of e-commerce, the globalization of markets has made the fight against counterfeiting even more challenging.

The industry and the regulating authorities need to promote authentication solutions and review their strategy to fight counterfeiting by following good business practices as prescribed in ISO 12931, and ISO 28000 that is in the pipeline.

At ASPA we believe that we can contribute in a small way in fighting this menace by bringing this issue into the limelight at all Industry and government forums. Our members are also working with brand owners and Government bodies in providing technologically advanced solutions in fighting this menace.

We are confident that with the support of all affected parties, we can help in curbing the impact of counterfeiting.

This report is part of our initiative in building awareness on the Economic and Societal impact of Counterfeiting and enable all stakeholders give a higher priority to combating this menace, often called as the “Crime of 21st Century”.

We hope you find this report useful.
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1. Executive Summary

About the Report
The report is the second in its series prepared by ASPA to statistically present print and other media reports pertaining to Counterfeiting, to help stakeholders to understand the nature of counterfeiting activity in India and the industries, and regions most affected by counterfeiting.

Purpose of the Report
There are various factors which contribute to the increase in counterfeiting. The foremost factor is the lack of awareness about the severity and impact of this menace. This report is designed to provide insight to all stakeholders (including brand owners and government authorities) to deepen their understanding of counterfeiting activities and help policymakers to formulate stronger strategies and policies to fight this menace.

Methodology
This report has been made by methodically monitoring and collating news from leading English and vernacular print and digital media across the country.


The database for this report is available at the ASPA established Counterfeit News Repository. For more, visit https://www.counterfeitrepository.com

This portal is a single stop source for all counterfeiting incidents reported in India. The information shared at the portal is all statistical and has been compiled from third-party sources, which we believe are reliable.

Key highlights of this report
• Second edition of counterfeit incidents reported in India
• Trends in the number of incidents reported by media in the last three years
• Top sectors and products most vulnerable to counterfeit attack
• Counterfeit Index Ranking – Position of States (regarding the highest number of cases reported)
• Glimpse of monthly top counterfeit news reported in the year 2020

The legal framework
For the report, the term “counterfeiting” is used in its broadest sense and encompasses any manufacturing of a product that so closely imitates the appearance of the product of another that it misleads a consumer it is the product of another. Hence, it may include trademark infringing goods, as well as copyright infringements. The concept also includes copying of packaging, labelling, and any other significant features of the product.

Note:
The period used in the report is of January 2018 to December 2020.
2. The key takeaway from 2020

2.1 Counterfeiting on the rise

India is not new to counterfeiting. It costs the Indian economy INR 1 trillion every year. In fact, one in three Indian adults have been victims of fake products from one or the other e-commerce websites, making online counterfeiting the fastest growing crime. Counterfeiting activities take place round the clock and impact all major industries and sectors to some extent. The US Federal Bureau of Investigation (FBI) has named counterfeiting ‘The Crime of the 21st century’.

Our data shows an increase in counterfeiting incidents from where they were in 2019 and 2018. The number of incidents being reported by media have also surged. In the last three years, we’ve analyzed an average increase of counterfeit incident reports by 20 percent in the last three years. In 2020, 666 cases were reported with an increase of 96 cases comparing to 2019 (570).

With businesses being attacked more often and on a larger scale than ever before, there is a direct impact on consumer trust. Quality, transparency, and traceability in the supply chain have become prime factors for consumers. During 2010-2017, there were almost 29 recall events in India across the automobile, drugs, and food sectors. In 2020 alone, the Indian auto industry recalled a total of 3,37,082 vehicles (Source: The Hindu Business Line).

“Counterfeit incident are increasing by 20% average in between 2018-20”
2.2 Counterfeiting is becoming rampant: a 24x7 activity

Counterfeiting is becoming rampant: a 24x7 activity. Our data shows a regular pattern – counterfeit activities happen across the year and are not limited to festive or any specific seasons. This means that counterfeiting is no more a causal act for the perpetrators, and they look for every opportunity they can monetize. For instance, even during the COVID-19 lockdown, more than 30 incidents were reported in India during March-April 2020 that involved making sub-standard PPE kits and related items. According to the Delhi Police data, 155 people were arrested in 147 cases under the Excise Act and 18,556 bottles of liquor was recovered in the first two weeks of April during the ongoing lockdown.

This only brings to light how brands need to wake up to the fact that counterfeiters are constantly evolving with the times, exploring digital mediums, and targeting any product or sector which is easy to breach. They have a ready game plan.

"During the COVID-19 lockdown (March-April 2020), more than 30 incidents of sub-standard PPE kits and related items were reported."

Counterfeit incidents reported on monthly basis

*Data is for period 01-January-2018 to 31-December-2020

Source: Counterfeit News Repository
https://www.counterfeitrepository.com/

Copyright ASPA
2.3 Counterfeiters not limited to category – Targeting both quality and quantity

In recent years, we have noticed an uptick in ‘unsophisticated’ frauds. Professional fraudsters have been busy adapting to new methods. They are now using the latest manufacturing and printing technologies to duplicate finishes, print boxes, labels, codes, and packaging that mimics genuine products perfectly.

Fakes are almost undetectable to an average consumer. One such example is of banknotes. A recent seizure revealed fake banknotes of extreme high quality. In another case, a person began counterfeiting Indian banknotes after learning it from YouTube. Similarly, police lately seized more than 2700 liters of fake diesel along with 10,000 liters of petroleum products. The perpetrators were running their unit for the last five years and supplying fake diesel in rural areas (you can check the video here: https://youtu.be/IbEm8hXzbQQ).

Our data interprets that counterfeiters are targeting both quantity and quality and the highest proportion of cases fall under ‘Easy’ or ‘Medium’, with only an exceedingly small percentage of cases classified as ‘Hard’. In the wake of this, we need stringent systems in place to handle sophisticated attacks from criminal gangs, as well as high volume of attacks from rookie fraudsters.
2.4 Most vulnerable industries and products – Need special attention

The graphics below show the sectors that have been affected the most. Alcohol, Tobacco, FMCG Packaged Goods, Currency & Pharmaceuticals constitutes more than 84 percent of counterfeit cases. During the COVID-19 lockdown, there was a spike in crimes related to illicit liquor and pharmaceutical products especially PPE kits and sanitizers, etc. Fraudsters have some ingenious methods of producing and smuggling liquor. For example, many people started producing liquor from hand sanitizers. According to sources, over 250 people died in India because of hooch tragedies in the year 2019.

Modus Operandi for Liquor
a) Procure spirit in petrol and diesel tank – wrapper and bottles, mix color in spirits, bottle filling – supply in market.

b) Procurement of sanitizer/ ethynyl alcohol – wrapper and bottles, mix color in spirits, bottle filling – supply in market.

"Over 250 people died in India because of hooch tragedies in the year 2019"
2.5 Types of fraud – Counterfeiting vs. Smuggling

In the year 2020, analyzing a total of 666 cases from the repository database, we found that 82 percent of the cases were of counterfeiting, while 12 percent were smuggling and 6 percent fell in other categories including adulteration. Alcohol and Tobacco are the sectors that showed both counterfeiting and smuggling cases. In the counterfeiting category, 25 percent of cases found were related to alcohol, followed by currency (19 percent), pharmaceutical (16 percent), FMCG (16 percent), and tobacco (8 percent). In smuggling cases (specifically related to products) 92 percent of cases found were related to tobacco.

If you are scaling into a new sector, Tobacco faces the highest jump in 2020 over 2019 and 2018. According to a query response raised in the Lok Sabha, Indian authorities seized illegally imported cigarettes worth INR 1,772 crore between April 2020 and February 2021. That compares with seizures worth INR 187.6 crore in the previous financial year.
January
Farmer lost Rs 20 lakh due to substandard seeds, did FIR against seed companies.

February
Cosmetics shops seized selling counterfeit Lakme products

March
900 cartons of illicit liquor on way to Bihar seized

April
Counterfeit products of Amul and Milk food seized

May
Two tankers with 50,000 liters of illicit spirit seized in Mohali’s Zirakpur

June
Fake Cold Drink manufacturing factory seized

July
Nexus exposed by Police, supplying counterfeit COVID-19 medicines

August
Hindustan Unilever counterfeit products seized

September
Counterfeit Oxymeter available in market

October
Nine quintals Fake detergent powder seized

November
Fake seeds racket exposed

December
Fake ghee business exposed in Agra, Counterfeiter using animal fat and bones for making
2.7 Counterfeit Index Ranking (Top locations)
Where do the States rank regarding counterfeit incidents?

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Uttar Pradesh</td>
<td>184</td>
<td>1</td>
<td>180</td>
<td>135</td>
</tr>
<tr>
<td>Rajasthan</td>
<td>72</td>
<td>2</td>
<td>46</td>
<td>27</td>
</tr>
<tr>
<td>Madhya Pradesh</td>
<td>49</td>
<td>3</td>
<td>33</td>
<td>24</td>
</tr>
<tr>
<td>Jharkhand</td>
<td>40</td>
<td>4</td>
<td>26</td>
<td>30</td>
</tr>
<tr>
<td>Haryana</td>
<td>40</td>
<td>4</td>
<td>27</td>
<td>13</td>
</tr>
<tr>
<td>Bihar</td>
<td>27</td>
<td>5</td>
<td>51</td>
<td>28</td>
</tr>
<tr>
<td>Punjab</td>
<td>24</td>
<td>6</td>
<td>28</td>
<td>20</td>
</tr>
<tr>
<td>West Bengal</td>
<td>23</td>
<td>7</td>
<td>30</td>
<td>26</td>
</tr>
<tr>
<td>Maharashtra</td>
<td>23</td>
<td>7</td>
<td>26</td>
<td>16</td>
</tr>
<tr>
<td>Odisha</td>
<td>21</td>
<td>8</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Delhi</td>
<td>20</td>
<td>9</td>
<td>24</td>
<td>29</td>
</tr>
<tr>
<td>Chhattisgarh</td>
<td>18</td>
<td>10</td>
<td>7</td>
<td>14</td>
</tr>
<tr>
<td>Karnataka</td>
<td>18</td>
<td>10</td>
<td>9</td>
<td>8</td>
</tr>
</tbody>
</table>
2.8 Special Feature - COVID-19 and Counterfeiting of PPE Kits, Masks, Sanitizers & Medicines

Uttar Pradesh
- Fake sanitizer unit busted, raw material worth Rs. 12 lakh seized, Deccan Herald, March 17, 2020.
- Health Department pressures sub-standard masks and lot worth Rs. 15 lakh, Hindustan, April 3, 2020.
- Chinese dupicate pulse oximeter is being sold in Prayagraj, Jagran, September 14, 2020.

New Delhi
- Shops selling spurious hand sanitizers raided in Delhi, Outlook, May 27, 2020.

Bihar
- City raid in a surgical shop used masks and fake sanitizer recovered, Jagran, May 6, 2020.

Haryana
- Criminals duping consumer with a sub-standard and fake sanitizer, Hindustan, April 24, 2020.

Manchester
- Coronavirus: Manipur health officials booked for supplying substandard N95 masks to hospital, India Today, April 20, 2020.

West Bengal

Odisha
- Fake hand sanitizers seized in Bhubaneswar, two held, Kalinga, March 30, 2020.

Karnataka
- Fake sanitizers worth Rs. 56 lakh seized by EOW in Karnataka, New Indian Express, March 21, 2020.
- Police seized a medical shop in Bengaluru, seized 70 counterfeit thermometers, Jagran, April 1, 2020.
- Bengaluru Police raided online gambling, black marketers & fake mask makers, Business Line, April 5, 2020.
- Medical staff very lax of quality protection gear as hospitals, Mint, April 7, 2020.
- 1,500 liters of chemical to make sanitizer seized in Naur, Daily World, April 7, 2020.
- Over 70 held, fake goods worth Rs. 1.7 crore seized, Business Standard, May 6, 2020.
- Selling fake sanitizers in the name of the company, police raided, Zee Business, June 19, 2020.

Gujarat
- Black marketing of fake N95 mask now after fake injection, Patkika, August 09, 2020.
- FDCA raids unit illegally making sanitizer, seizes items worth Rs. 34 lakh in Ahmedabad, Times of India, August 15, 2020.

Maharashtra
- Coronavirus: Rs 2.3 lakh fake sanitizers seized in Mumbai, TOL, March 13, 2020.
- Over 57,000 three-ply masks seized from an illegal unit in Apni, Mumbai Mirror, April 8, 2020.
- Nurses criticise sub-standard PPEs, TOL, April 9, 2020.

Jammu & Kashmir

Punjab
- Barnala: One person arrested selling sanitizer illegally, Amar Ujala, April 7, 2020.
- Fake sanitizer factory busted in Raipur, Times of India, December 17, 2020.

Manipur
- At least 5,000 fake hand sanitizers seized in Gurgaon, NDTV, March 13, 2020.
- Health Department seizes 21 boxes of fake sanitizer, Jagran, June 20, 2020.

Karnataka
- Fake sanitizers worth Rs. 56 lakh seized by EOW in Karnataka, New Indian Express, March 21, 2020.
- Police seized a medical shop in Bengaluru, seized 70 counterfeit thermometers, Jagran, April 1, 2020.
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- Selling fake sanitizers in the name of the company, police raided, Zee Business, June 19, 2020.
2.9 Key reasons for the rise

a. No specific legislation to address counterfeiting:
India has a robust legal framework for combating counterfeiting and piracy, but a lot still needs to be done to simplify the enforcement procedure (as there is no specific legislation to address it). Thankfully, statutory remedies – civil, criminal, and administrative – can be found in various statutes, including the Trademarks Act 1999, the Copyright Act 1957, the Patents Act 1970, the Designs Act, the Geographical Indications Act 1999, the Drugs and Cosmetics Act 1940, the Food Safety and Standards Act 2006, the Consumers Protection Act 1986, the Penal Code, the Information Technology Act 2000, and the Customs Act, 1962.

b. Challenges in enforcement and execution:
Although a small number of India’s state authorities, including Maharashtra and Telangana, continue to operate dedicated crime enforcement units, other States have not followed suit or face organizational challenges. Further, slow execution encourages the criminals to continue their fraudster activities.

### Table: Court Disposal of Economic Offences (Crime)

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Heading</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Total trial cases including previous</td>
<td>8855</td>
<td>8871</td>
</tr>
<tr>
<td>2.</td>
<td>Conviction Rate</td>
<td>33%</td>
<td>36.2%</td>
</tr>
<tr>
<td>3.</td>
<td>Pendency Percentage</td>
<td>95%</td>
<td>95%</td>
</tr>
</tbody>
</table>

### Table: Disposal of people arrested under Economic Offences (Crime) – Counterfeiting, Source: National Crime Report Bureau 2019

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Heading</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>People arrested</td>
<td>2003</td>
<td>1732</td>
</tr>
<tr>
<td>2.</td>
<td>People charge-sheeted</td>
<td>1569</td>
<td>1400</td>
</tr>
<tr>
<td>3.</td>
<td>People convicted</td>
<td>234</td>
<td>248</td>
</tr>
<tr>
<td>4.</td>
<td>People discharged</td>
<td>28</td>
<td>31</td>
</tr>
<tr>
<td>5.</td>
<td>People acquitted</td>
<td>522</td>
<td>396</td>
</tr>
</tbody>
</table>
c. Non-adoption of technologies leading to identification:
Our data shows that in many cases, criminals are acquitted in absence of evidence. As counterfeiters are getting smarter, they can imitate the packaging to a great extent. Many times, in absence of anti-counterfeiting technologies, it becomes difficult for the Police and the Enforcement & Investigative officers to identify the difference between genuine vs. fake, which further results in weak FIR and loopholes in evidence.

d. Need clarity on regulations:
Pharmaceuticals, Tobacco and Alcohol: The brand owners need to be more aware. Further, it has been often noticed that the adoption of authentication and traceability solutions is exceptionally low in absence of clear regulations. For example, in industries like Pharmaceuticals, Tobacco, and Food, we are yet to implement global authentication and traceability practices and regulations. Plus, there is no mandatory regulation for domestic drugs. We already have serialization for pharma and food exports, and it is important to have consistency in the domestic ecosystem.

“Gwalior: In a recent case, the accused was caught making fake ghee ten years ago (2010). In 2017, the Special Judicial Magistrate had sentenced him to six months, but he was released on bail. The order of conviction was challenged in the appeal. Now, almost after ten years, the Additional Sessions Court served him a sentence of six months”.

In many cases, these criminals re-start their activities even after getting parole.

Source: https://www.naidunia.com/madhya-pradesh/gwalior-gwalior-court-news-ten-years-ago-he-was-caught-making-fake-ghee-after-three-years-of-punishment-he-was-imprisoned-6694277
3. Appendix: Links to the top ten monthly counterfeit news in 2020

January 2020

1. 31-Jan-2020: 
   Fake Diesel factor in Maner, नेर में बन रहा था नकली डीजल  
   [Link]

2. 28-Jan-2020: 
   44 quintals powder & chemical recovered, चुरू में नकली दूध बनाने का 44 किलो मिल्क पाउडर और केमिकल  
   [Link]

3. 27-Jan-2020: 
   Fake cigarettes from Malaysia flood Kerala market; Rs 25000 worth cigarettes seized in Malappuram  
   [Link]

4. 25-Jan-2020: 
   Learned to make counterfeit banknotes from YouTube, यूट्यूब से नकली नोट बनाने की खुली, प्रिंटर से स्कैन कर  
   [Link]

5. 23-Jan-2020: 
   Counterfeit seeds resulted in economic loss to the farmer, नकली बीज से फसल को 20 लाख घायल  
   [Link]

6. 23-Jan-2020: 
   Fake rose water factory seized in Barari, बरारी में नकली गुलाब जल निर्माण का फांडो  
   [Link]

7. 14-Jan-2020: 
   सेल्समैन के मकान से नकली अंग्रेजी शराब के पक्वों के 19 कार्टन जब्त किए  
   [Link]

8. 13-Jan-2020: 
   नकली पी जब्बीरा पकड़ा 37 लाख जब्बा, एक गिरफ्तार  
   [Link]

9. 12-Jan-2020: 
   एसजी, योनेक्स का नकली सामान बनाने की फैक्ट्री पकड़ी  
   [Link]

10. 05-Jan-2020: 
    Factory manufacturing fake washing powder, shampoo, and salt of well-known brands seized in Gurugram  
    [Link]
February 2020

1. 27-Feb-2020
   लेखक सनकी उत्तराद बेचने वाली कॉर्सेटिक शौच पर छापा, लाखों में बताई जा रही है कीमत

2. 26-Feb-2020
   धर्मपुरा में नकली श्राबने की फैक्ट्री खोलकर, 25 लीटर झील जल, आरोपी फरार

3. 24-Feb-2020
   भारतीय मानव के नकली खिलाड़ी छापने वाले प्रेस का ब्रांडफोड, एक गिरफ्तार
   https://counterfeitrepository.com/upload/file/1584977844-1ce04b837099e15133db200858822a4-vaihali-did-bhandafod.pdf

4. 24-Feb-2020
   कोटा में चल रहा था नकली बीडी कारखाना, ऐसे खुली पोल
   https://counterfeitrepository.com/upload/file/1584979629-f0b87b00ea6c581ae81bc5a3a29d67d3-kota-police-caught-fake-factory-of-bidi.pdf

5. 23-Feb-2020
   कोस्को का बड़ा लाभ का नकली माल बरामद

6. 18-Feb-2020
   हैदराबाद में पाया जाता है नकली कटआउट और तार बरामद

7. 17-Feb-2020
   नकली फूड्स की मिसाइल पैकिंग का खुलासा
   https://counterfeitrepository.com/upload/file/1582807132-96c5ddef1514808f08b7783f3fab4b05-hazaribagh-hazaribagh-news.pdf

8. 16-Feb-2020
   लखनऊ में नकली खाद बनाने वाली फैक्ट्री का ब्रांडफोड, ब्रांडड कम्पनीयों में हो रही थी सप्लाई

9. 14-Feb-2020
   स्वास्थ्य विभाग ने 6890 लीटर नकली धी पकड़ा
   https://counterfeitrepository.com/upload/file/1582792533-8bb55862af72fc05acdbaa178e775646b-irctcs-online-ticket-booking-system-to-e-ticketing-gang.pdf

10. 13-Feb-2020
    अंडरिका के जालपुर में 4.7 रुपये का नकली नोट जल्द, ऐकॉंटे का दर्द
    https://counterfeitrepository.com/upload/file/1582791718-6ac7b8e54ed8974b0fb36b39eadee682-bhubaneswar-fake-currency-recover-jaipur-odisha.pdf
March 2020

1. **31-Mar-2020**  
Bengaluru police seize 12000 fake N95 masks.  

2. **31-Mar-2020**  
Fake Handwash, Sanitizer Unit Busted in Bhubaneswar  

3. **27-Mar-2020**  
300 litre fake diesel jolt, Karnataka firm  

4. **19-Mar-2020**  
Fake Handwash, Sandizer Unit busted in Bhubaneswar.  

5. **19-Mar-2020**  
Businessman absconding in the name of bran.  

6. **18-Mar-2020**  
Fake currency racket based in T.N. busted.  

7. **17-Mar-2020**  
900 cartons of illicit liquor on way to Bihar seized.  

8. **17-Mar-2020**  
Fakes factory caught in Nishatganj.  

9. **11-Mar-2020**  
Fake currency racket based in T.N. busted.  

10. **02-Mar-2020**  
Fake B.Ed certificates racket busted in Odisha.  
April 2020

1. 30-Apr-2020
   Illegal hand sanitiser unit busted in Haryana
   https://counterfeitrepository.com/upload/file/1588626328-54bd9218c2d0ee4b8594458c18d5454b-illegal%20hand%20sanitiser%20unit%20busted%20in%20Haryana.pdf

2. 23-Apr-2020
   घर में बनते रही शरीक नकली तंबाकू बनाने की फैक्ट्री पर छापा, सीटल

3. 23-Apr-2020
   3 held with 316 boxes of illicit liquor in Jalandhar

4. 22-Apr-2020
   नकली पीपीई किट का घरमा दलालो का नया फंडा, लोगों के पास भेज रहे धीरी और विलास में मंजूरी का फर्जी ऑडिटोर मैलेज

5. 21-Apr-2020
   Illicit liquor seized.
   https://counterfeitrepository.com/upload/file/1588539356-568a29d53f3ef2dbfeda54a27ff2ad37-illicit%20liquor%20seized.pdf

6. 19-Apr-2020
   अमूल और मिल्कफूड के नाम पर कर रहा था कालाबाजारी, युवक गिरफ्तार, टेम्पो जब्त
   https://counterfeitrepository.com/upload/file/1588536613-fd99ac0817a9aaafeebfb9a9e08f26b-Black%20marketing%20was%20done%20in%20the%20name%20of%20Amul%20and%20Milkfood%20Ghee%20Youth%20arrested,%20tempo%20seized.pdf

7. 18-Apr-2020
   Spurious toddy, liquor seized in erstwhile Nizamabad
   https://counterfeitrepository.com/upload/file/1588536168-07c5dbba0b135a582777c73ac0a4f9a5a-Spurious%20taddy%20liquor%20seized%20in%20erstwhile%20Nizamabad.pdf

8. 17-Apr-2020
   Man held with raw materials to brew 25 liters of illicit arrack
   https://counterfeitrepository.com/upload/file/1588620901-88ce723d9ea76df35c140698060c652-Man%20held%20with%20raw%20materials%20to%20brew%2025%20litres%20of%20illicit%20arrack.pdf

9. 16-Apr-2020
   Hyderabad police bust fake COVID-19 medicine racket

10. 14-Apr-2020
    कपाली में नकली अंग्रेजी शराब बनाने का भांडफोड़
    https://counterfeitrepository.com/upload/file/1588622304-5a2dcfbebdece1f5b26f812c76e12605-Fake%20English%20liquor%20busted%20in%20Kapali.pdf
May 2020

1. **28-May-2020**
   कंटेनर में बन रही थी नकली बीडी, 3 गिरफ्तार
   [https://counterfeitrepository.com/upload/file/1592029783-4706171ee5ed63ade0dc909c00c1196-during-lockdown-fake-business-of-bidi.pdf](https://counterfeitrepository.com/upload/file/1592029783-4706171ee5ed63ade0dc909c00c1196-during-lockdown-fake-business-of-bidi.pdf)

2. **28-May-2020**
   260 litres of spurious mustard oil seized in Ludhiana

3. **28-May-2020**
   Ghee adulteration racket busted, one held in Hyderabad

4. **22-May-2020**
   Two tankers with 50,000 liters of illicit spirit seized in Mohali’s Zirakpur, four persons held

5. **21-May-2020**
   Maharashtra: Jalna police bust over 420 liquor dens

6. **19-May-2020**
   Man held for supplying fake currency notes in Delhi

7. **05-May-2020**
   Hyderabad: Cops seize Rs 30 lakh worth of tobacco products
   [https://counterfeitrepository.com/upload/file/1606985439-400563c734a08bee418c82d507563bb0-cops-seize-rs-30l-worth-tobacco-products.pdf](https://counterfeitrepository.com/upload/file/1606985439-400563c734a08bee418c82d507563bb0-cops-seize-rs-30l-worth-tobacco-products.pdf)

8. **04-May-2020**
   MP: 4 dead, 2 battle for life after drinking spurious liquor
   [https://counterfeitrepository.com/upload/file/1591082688-b2b448a438d6bc07ce7fe35849ee94b3MP%204%20dead,%202%20battle%20for%20life%20after%20drinking%20spurious%20liquor.pdf](https://counterfeitrepository.com/upload/file/1591082688-b2b448a438d6bc07ce7fe35849ee94b3MP%204%20dead,%202%20battle%20for%20life%20after%20drinking%20spurious%20liquor.pdf)

9. **01-May-2020**
   Kochi: Cops seize 8,500 liters of spirit in multiple raids
   [https://counterfeitrepository.com/upload/file/1588625955-e2e17cdef3a0d650d0f27d392c07ce9bb-Kochi%20Cops%20seize%208,500%20litres%20of%20spirit%20in%20multiple%20raids.pdf](https://counterfeitrepository.com/upload/file/1588625955-e2e17cdef3a0d650d0f27d392c07ce9bb-Kochi%20Cops%20seize%208,500%20litres%20of%20spirit%20in%20multiple%20raids.pdf)

10. **01-May-2020**
    Kurnool: 617 liters of spurious liquor seized, 48 held
    [https://counterfeitrepository.com/upload/file/1588625665-4b3b6a16f3b5b46d1f67a9c71bb0ff1-Kurnool%20617%20litres%20of%20spurious%20liquor%20seized,%2048%20held.pdf](https://counterfeitrepository.com/upload/file/1588625665-4b3b6a16f3b5b46d1f67a9c71bb0ff1-Kurnool%20617%20litres%20of%20spurious%20liquor%20seized,%2048%20held.pdf)
June 2020

1. 30-June-2020
Fake currency racket busted in Vizianagaram

2. 29-June-2020

 फॉलैड्डिंग फैक्ट्री का भांडाफोड़
https://counterfeitrepository.com/upload/file/1593775310-f8d2ca1b74070990770ac701229e3cd4-Fake%20cold%20drink%20factory%20busted.pdf

3. 26-June-2020
2400 लीटर नकली जीपजल-पेट्रोल के साथ 4 पकड़े
https://counterfeitrepository.com/upload/file/1593769254-7b7668ca7ebd58fc4d234765a2388725-Action%20Caught%204%20with%202400%20liter%20fake%20diesel%20petrol.pdf

4. 26-June-2020
202 टिन नकली धी और 404 टिन नकली तेल के साथ चार गिरफ्तार
https://counterfeitrepository.com/upload/file/1593771006-c26374b1e4c6ee8a381926b335310d0e-Four%20arrested%20with%20404%20tin%20fake%20ghee%20and%202040%20tin%20fake%20oil.pdf

5. 23-June-2020

 नकली गुटका बनाने वाली फैक्ट्री का भांडाफोड़

6. 22-June-2020

dो करोड़ का नकली सैंडर्य प्रसाधन सेनिटाइजर बरामद, ज्यादातर माल बुटी पालते में होता था सपर्ख
https://counterfeitrepository.com/upload/file/1593410593-e53d9943bf66722a716b4718661e18bb-Fake%20cosmetics%20and%20sanitizer%20worth%20two%20crore%20recovered,%20most%20goods%20were%20supplied%20at%20beauty%20parlor.pdf

7. 22-June-2020

मुजफ्फरपुर के कार्टी में नकली सिमेंट कंपनी का भांडाफोड़, खिसक सिमेंट लटे छह टक पकड़े।

8. 15-June-2020

नकली मसाला बनाने का भांडाफोड़

9. 12-June-2020

बंदर: इस मील में चल रहा था अवैध कारोबार, छापा मार नापेक्षित मशीन के साथ 50 लाख रुपये का नकली गुटका जब्त

10. 11-June-2020

सहारनपुर नकली प्रसाधन सामग्री बनाने वाले का भांडाफोड़, जब्त हुआ 1.25 करोड़ का नकली माल
July 2020

1. 31-July-2020
कोलकाता की दुकान से 1400 लीटर नकली सेंट्राइजर बरामद
https://counterfeitrepository.com/upload/file/1596541837-688e7081d3f8ae2b006d21db0449adf8-1,400%20liters%20of%20fake%20sanitizer%20recovered%20from%20Kolkata%20shops.pdf

2. 29-July-2020
मेरठ में 25 लाख की नकली दवा बरामद, फिल्मी अंदाज में हुई 3 लोगों की गिरफ्तारी

3. 26-June-2020
Delhi Police confiscated illegal Cigarettes worth Rs.1 cr

4. 20-July-2020
गुजरात में कोरोना वायरस के नकली दवाई के नेटर्क का भांडफोड़, 8 लाख की कीमत के नकली इंजेक्शन का जखीरा जबाब

5. 17-July-2020
Customs sleuths seize 70,000 Chinese cigarettes worth Rs 10 lakh in Lucknow

6. 16-July-2020
नकली शराब बनाने वाली फैक्टरी का भांडफोड़
https://counterfeitrepository.com/upload/file/1594902800-0b186b395ce41434d5405055839fe1b8-Counterfeit%20drug%20raided%20in%20Govindapuram%20seized.pdf

7. 15-July-2020
गोविंदपुरम में छोपा मारकर की गई नकली दवा जब्त
https://counterfeitrepository.com/upload/file/1594902309-9982270dc8f4287d7bb642c5a7dd66c6-Charkhi%20Dadri,%20fake%20liquor%20factory%20busted.pdf

8. 10-July-2020
कोलकाता में 1300 बॉक्स मूल जल जबाबदार, फाइनेंस बॉक्स नकली बनाने का भांडफोड़

9. 10-July-2020
शहीदन में नकली गुलाब जल बनाने का भांडफोड़, 1300 बॉक्स मूल जल और फाइनेंस जबाबदार

10. 09-July-2020
15 तला नकली शूप बरामद, कॉपीराइट का मुकदमा
August 2020

1. 29-Aug-2020
   Factory Unit Selling Fake Products of Top Brands Busted In Noida: Police

2. 29-Aug-2020
   छहघर में बिक रहा था नकली ईंजन ऑयल—पुलिस ने 5 ठिकानों पर मारा छापा, 3 करोड़ का मात्र जब्त, आरोपी सलाहों के पीछे
   https://counterfeitrepository.com/upload/file/1599455773-e249171777aaf589307bb83bbb6a4463-fake-engine-oil-was-being-sold-in-chhatarpur-police-raided-5-locations-seized-3-crore-good.pdf

3. 29-Aug-2020
   हिन्दुस्तान लीवर के नाम बना रहे थे नकली प्रोडक्ट, पुलिस की छापेमारी में खुलासा

4. 26-Aug-2020
   सारिस में भारी मात्रा में नकली कर्मचारी बरामद, तीन लाख के नकली नोट लिए महिला समेत दो पकड़े

5. 25-Aug-2020
   नकली डीजल बनाने फैक्टरी का खुलासा, आरोपी गिरफ्तार
   https://counterfeitrepository.com/upload/file/1598607719-784e4d368f3725615265b75e9f971ef6-fake-diesel-making-factory-revealed-accused-arrested.pdf

6. 20-Aug-2020
   बोडाम में नकली शराब की फैक्टरी का तारीफ, दो गिरफ्तार

7. 19-Aug-2020
   Meerut Police arrested 2 accused of making fake USI brand counterfeit goods.

8. 17-Aug-2020
   Assam Rifles recovers ‘illegally transported commercial goods’ in Manipur

9. 14-Aug-2020
   मेरठ: ब्रांडर कंपनी के नकली बैंड गिल्स बनाने का भंडाफोड़, तीन हिरासत में
September 2020

1. 30-Sep-20
   कोरोना की एंटी बॉडी जांच कित के नकली पाउच बनाने वाली कंपनी का पता चौकाया।

2. 29-Sep-2020
   मांडा में पकड़ी गई नकली शराब की फैक्टरी।

3. 28-Sep-2020
   अदृश्य, कॉपीराइट्ड ड्रग्स वॉर्थ रूपये 1.5 करोड़ पिच्जई आईपीएस का प्रयागराज।

4. 26-Sep-2020
   इंडिया में बिक रही नकली धातु का कारखाना, नामी कंपनियों के पैकेट में डालकर बेच रहे थे।

5. 26-Sep-2020
   50 लाख चिकित्सा बर्तनों की उग्रवाद दो समय के कंट्रोल विंग्स में मुंबई।

6. 25-Sep-2020
   ट्रक और अन्य गाड़ियों से बसामद शराब निकली।

7. 19-Sep-2020
   वर्गसीखा में नकली मोबाइल कंट्रोल का खुलासा, संचालक व डिस्ट्रीब्यूटर समेत चार हिरासत में, एक दो ओं की अपूर्वाएं में घराउल पुलिस ने मार छाया।

8. 19-Sep-2020
   30 अंतर्राष्ट्रीय चिकित्सा बर्तनों के उग्रवाद।

9. 14-Sep-2020
   प्रयागराज के बालार में बिक रहे नकली चायमीज प्लस ऑक्सीमीटर, खरीदने से पहले बरात राखना।

10. 05-Sep-2020
    चौमू में ब्रांडिंग कंपनी की नकली मोटर बनाने के कारखाने का खुलासा, फैक्टरी सीज।
October 2020

1. 31-Oct-2020
   अलीगढ़ में अवैध शराब बनाने की फैक्टरी पर छापा, एक गिरफ्तार, दो फरार

2. 30-Oct-2020
   बड़े ब्रांड की पैकिंग में नकली सामान, छापा मार कर डेड लाख की चायपार्टिट, डिटेक्टर और शॉम्पू, 3 बायपास गिरफ्तार

3. 29-Oct-2020
   ब्रांडिंग कंपनी के नाम से नकली चप्पल बनाने की फैक्टरी का हुआ भांडाफोड़
   https://counterfeitrepository.com/upload/file/1604055654-1c69a9f88931f92be1acd6f66a6df213-hapur-news-pilakhwa-news.pdf

4. 28-Oct-2020
   60,000 foreign cigarettes seized from Guwahati Railway Station
   https://counterfeitrepository.com/upload/file/1609251377-f0a8314f456dd07878e03fa358845d6-60000-foreign-cigarettes-seized-from-Guwahati-Railway-StationGPlus_28102020-.pdf

5. 24-Oct-2020
   कोशा में पुलिस ने पकड़ी अवैध सैनिटाइजर फैक्टरी, पिपरी शामा इलेक्ट्रॉनिक्स में संचालित हो रही थी
   https://counterfeitrepository.com/upload/file/1603824399-4e020804a2a5848cc542a2c7d80cda4c-allahabad-city-police-exposed-illegal-sanitizer-factory-in-kaushambi.pdf

6. 19-Oct-2020
   10 लाख की स्रीवें बिंदु अंक अवैध शराब बनाने वाले पांच गिरफ्तार

7. 15-Oct-2020
   कंपनी का लेवट लगाकर बेची जा रही नकली कोटनाशक

8. 15-Oct-2020
   झाबुर का दुल्लिकेट शंबकल तेल और गुलाब जल के मोरख छंटे का भंडाफोड़

9. 13-Oct-2020
   असम के नाम पर बेचा जा रहा था नकली डिटेक्टर, नी कूंतल माल बसमत, 5 दुकानदार गिरफ्तार

10. 12-Oct-2020
    मुख्यमंत्री ऐदेन दरसे ने पकड़ा पांच हजार किलो से ज्यादा नकली धी और मशाले
November 2020

1. **30-Nov-2020**
   Odisha: Spurious Ghee Worth Over Rs 1 Crore Seized In Cuttack
   https://odishatv.in/odisha-news/odisha-spurious-ghee-worth-over-rs-1-crore-seized-in-cuttack-496975

2. **30-Nov-2020**
   फैक्टरी से तीन हजार लीटर नकली शराब पकड़ी
   https://counterfeitrepository.com/upload/file/1606816090-6e857d304d38381c7bb04c038d3767c8-alirajpur-yteht-swhh.pdf

3. **27-Nov-2020**
   नकली खाद का बड़ा रेंज, 105 बॉर्ने बरामद

4. **26-Nov-2020**
   STF seizes counterfeit currency notes in Koraput, one arrested

5. **24-Nov-2020**
   उ. प्र. में पकड़ा नकली प्रोटीन सम्पादन कॊप बैंकने वाला गिरफ्तार

6. **24-Nov-2020**
   बलिया: नकली तेल व दवा बरामद, एक आरोपी गिरफ्तार

7. **23-Nov-2020**
   Fake Gutkha Factory Busted In Cuttack, Pan Masala Worth Lakhs Of Rupees Seized

8. **22-Nov-2020**
   मोनिका गोल्ड कंपनी के 358 नकली पाइप बरामद
   https://counterfeitrepository.com/upload/file/1606115279-83a720e976e86b124372018a80e50df-bagpat-duplicate-pipe.pdf

9. **10-Nov-2020**
   शुद्ध के लिए शुद्ध अभियान: नकली धार बनाने की फैक्टरी पर छापा

10. **08-Nov-2020**
    सेंट डालकर नकली धार बनाने वाली फैक्टरी का बंधाफोड़, असली कंपनी के एपॉक्स का इस्तेमाल
December 2020

1. 31-Dec-2020
Prayagraj मे कर्मियों कंपनी पकड़ी गई, बाहरी मास्टर में आरोपीदिक दवाएं और भाग बरामद

2. 30-Dec-2020
Branded food lime was also duplicated in Surat, counterfeit lime seller caught.
https://counterfeitrepository.com/upload/file/1609680058-d638e38dcc972a5f278fe43fe03ccfbe-surat-branded-food-lime-was-also-duplicated-in-surat-counterfeit-lime-seller-caught-kip-km.pdf

3. 28-Dec-2020
Shahjahanpur police caught fake pesticides of one million in Shahjahanpur.

4. 23-Dec-2020
Goa देश में 35 पैकेटेज कर्मियों बॉल पूढ़ी जब

5. 19-Dec-2020
Mumbai में कर्मियों धार का कारोबार, जानवरों की चब्बी और हड़कंडों का होता था इलेमाल

6. 18-Dec-2020
85000 के कर्मियों नोट के साथ बहरागोड़ा के दो भाई गिरफ्तार

7. 17-Dec-2020
Punjab: Fake sanitiser factory busted in Rajpura

8. 15-Dec-2020
कर्मियों इंजन ऑयल के साथ तीन आरोपी गिरफ्तार

9. 11-Dec-2020
भोपाल में कर्मियों सीमेंट फैक्टरी का भंडाफोड़, दो गोदामों पर क्राइम ब्रांच का छापा

10. 08-Dec-2020
कर्मियों डीजल बनाने की फैक्टरी पर छापा, 5600 लीटर नकली डीजल बरामद, एक गिरफ्तार
4. ASPA publications on Anti-Counterfeiting

Ways to tackle Counterfeit, Spurious & Illicit Liquor problem
Publication: 2019
Language: English
Price: Complimentary PDF on registration
https://www.aspaglobal.com/report-for-nation
Instructions for the stakeholders to understand the illicit liquor problem, gaps in the current systems, and ways to tackle it.

Confronting illicit Tobacco trade in India for Economic & Socio Development
Publication: 2019
Language: English
Price: Complimentary PDF on registration
https://www.aspaglobal.com/report-for-nation
Providing a resource guide to the Government of India on the issue of illicit tobacco trade and usage of Tax Stamp as a solution.

Importance of Authentication and Traceability in Indian Food value chain
Publication: 2020
Language: English
Price: Complimentary PDF on registration
https://www.aspaglobal.com/report-for-nation
Providing a resource guide to the Government of India on the issue of food fraud.

Intellectual Property Rights Handbook
Publication: 2020
Language: English
Price: Complimentary PDF on registration (for members only)
The handbook aims to help ASPA members set strategies to optimize the benefits from the intellectual assets created by their personnel.

COVID-19, Currency & Polymer Banknotes in India
Publication: August 2020
Language: English
Price: Complimentary PDF on registration
https://www.aspaglobal.com/report-for-nation
Examining the probability of disease being spread due to currency notes and the probability of polymer currency notes in India being an alternative to paper currency.
Available on request; contact Chander S Jeena: info@aspaglobal.com

The State of Counterfeiting in India - 2020
Publication: 2020
Language: English
Price: Complimentary PDF on registration
https://www.aspaglobal.com/report-for-nation
The report analyze news items and understand the nature of counterfeiting activity in India.

Upcoming Report

Authentication & Traceability Supplier Directory 2021
Release Date: July 2021
Language: English
Price: Complimentary hard copies for Government officials / Brand owners only

All reports available on request; contact Chander S Jeena: info@aspaglobal.com
As a nation, we now face a serious threat and challenge from the illicit economy.

Illegal activities slowed industrial growth, thus affecting producers, and stunted revenue, hitting job growth. Consumers were the ultimate victims of counterfeiting, smuggling, and piracy as they paid excessive prices for substandard products that also increased exposure to health and safety risks.

To fight the crime of the 21st Century, the involvement of all stakeholders is important and therefore, we must maintain all that we can do to prevent it. A hand is what is required to come out of the and this is where we prove our responsibility.

JOIN US IN FIGHT AGAINST FAKE!